



Dear Prospective Athletic Sponsor:

Over the past several years we've been able to place advertising signs on our new fields, thanks to some generous Bath community members and businesses. Over \$165,000 was raised to pay for a new softball field and soccer field without one cent coming from taxpayers in Bath. Also, we have been able to put up a new fence for our baseball field with the help of our Booster Club. Because of all of this new fencing at our fields, the Bath Boosters and Athletic Department are in the process of soliciting sponsors to advertise on our baseball, softball and soccer fences this spring and summer. Our goal is to improve upon the look of these facilities, while at the same time, give our area businesses a chance to advertise. The money raised from this sign program will be used by the Boosters for athletic teams and improvements in our athletic facilities.

Each sponsor will have a business ad placed on a 4 foot by 8 foot sign made from corrugated plastic by Fultz Sign Company located in Bath. These signs will stay up during the actual sport season and be taken down during the off season to prevent unnecessary wear and tear. This will enable your business to receive advertising during these contests all year long.

In this joint venture between the Athletic Department and the Boosters Organization, it is our hope to make our facilities the best in our area with the outstanding support of our area businesses. Here are the following two options to choose for signs:

**OPTION A**

4'x 8' - UP TO TWO COLORS

COST OF SIGN FIRST YEAR: \$250                      RENEWALS: \$200

THREE YEAR GUARANTEE: \$600

**OPTION B**

4'x 8' - UP TO THREE COLORS, PERSONAL LOGO

COST OF SIGN FIRST YEAR: \$500                      RENEWAL: \$450

THREE YEAR GUARANTEE: \$1350

**\*\*Damage to signs would cost face value to replace by the Boosters, at no cost to Businesses\*\***

**\*\*Life span on signs is usually 5 years\*\***

**\*\*Make checks payable to BATH BOOSTERS\*\***

**\*\*Signs would be placed upon request on any field\*\***

We, at Bath Schools, appreciate your support in this venture. Please be assured that your sponsorship will greatly benefit our students at Bath!

Sincerely,

Rich Dackin